

Press Release – 6 June 2012

IES are Proud to confirm their role as the exclusive international sponsorship and exhibition sales agent for the 21st World Petroleum Congress



"Following the 20th World Petroleum Congress that took place in Qatar in December 2011 and IES's major contribution to the organisation of the exhibition that was held alongside the main Congress, the Russian National Committee of the World Petroleum Council has recently appointed IES to become the exclusive international sponsorship and exhibition sales agent for the 21st World Petroleum Congress.

During the 20th World Petroleum Congress, IES was contracted by Qatar MICE Development Institute (QMDI), general contractor for the event, on behalf of the Qatar Organizing Committee, to project manage exhibition sales and logistics. The 20th World Petroleum Exhibition and Global Business Opportunities Center (GBOC) was the largest ever in WPC history, with 35,000 square meters gross, 500 companies exhibiting and 21,894 visitors.

For the 21st World Petroleum Congress, IES has been tasked with the exciting challenge of further increasing the participation of international sponsors and exhibitors that are expected to join in excess of 5,000 delegates in Moscow, from 15-19 June 2014. IES will work closely with the Russian National Committee, to ensure a high percentage of global participation alongside the many Russian companies who will also take advantage of this unique opportunity to showcase their businesses to the rest of the world.

"It is a very exciting opportunity for IES to have been selected again to work on this prestigious event and I am confident that the 21st WPC in Russia will prove to be another resounding success for all stakeholders and participants. Our staff are delighted to accept this challenge and I would like to thank the Russian National Committee of the World Petroleum Council for appointing IES". **Piero Zipoli, President, IES**

"IES played a major role alongside its local partner QMDI and the Qatar Organizing Committee for the 20th WPC and helped to deliver a World Class

event in Doha last December, breaking all records. IES's involvement with the 21st World Petroleum Congress provides the ideal solution to take the sales and marketing to even greater heights and to firmly establish the World Petroleum Congress as the "Olympics of the Oil and Gas Industry". ***Dr Pierce Riemer, Director General, World Petroleum Council***

"The appointment of IES marks the beginning of the intensive marketing and communication campaign that the Russian National Committee desires to implement over the next 24 months. Our aim is to deliver the largest World Petroleum Congress ever and to achieve this goal, only the best suppliers and service providers in the business will be considered. IES delivered great results in Doha and I have total faith that their highly qualified staff will support the Russian National Committee to organize the event according to highest international standards". ***Vladimir Kornev, Director Russian National Committee of the World Petroleum Council***

For further information please contact:

General Enquiries:

IES International Exhibition Services
Via Anton Giulio Bragaglia 33
00123 Rome, Italy

Tel. +39 06 30883030

Fax +39 06 30883040

E-mail: ies@ies.co.it

Press & Media Enquiries:

Sarah Ashmore

E-mail: sa@ies.co.it

Exhibition & Sponsorship Sales:

Irina Gorshkova

Email: ig@ies.co.it

&

Giulia Malcangio

Email: gm@ies.co.it